

I STRONGLY encourage the County to make Energy Conservation Outreach and Education a key part of the Greenhouse Gas Reduction plan. There is much that county government itself can and should do (as is evidenced in the whole plan) to do its part. Inviting county residents to be partners in this project brings it to a whole new level. The statement of intention for outreach and education should be more than a good idea. It must be funded, staffed, and prioritized.

I suggest that a Coordinator for the Greenhouse Gas Reduction plan be hired, full time, and that education be one of that position's primary jobs.

A complete county education program on greenhouse gas reduction should include at a minimum:

1. The facts of global climate change and why greenhouse gas reduction is important and required by the State of California.
2. Information on all the ways the county is taking steps to reduce greenhouse gases.
3. Information on all steps that residents can take to reduce their contributions to greenhouse gases, including incentive programs to make many of these steps attractive and possible. Avenues available for such education include:
  - (a) Articles in local newspapers
  - (b) Information posted on the county website
  - (c) Workshops for the public on special topics
  - (d) Speakers at community groups and meetings
  - (e) Flyers and pamphlets
  - (f) Billboards
  - (g) Mailers

There is a wealth of information available for the public; you do not have to reinvent it. While I am not able to provide you with all the available resources, I suggest some as examples.

101 Things You Can Do to Fight Climate Change

<https://archive.curbed.com/2017/6/7/15749900/how-to-stop-climate-change-actions>

Woodsmoke reduction program <https://ema.calaverasgov.us/Air-Pollution-Control/Woodstove-Changeout-Program-Homeowner>

Clean Cars for All <https://www.caclimateinvestments.ca.gov/clean-cars-4-all>

Water Conservation Resource Guide <https://moderncastle.com/water-conservation-resource-guide/>

Water Conservation Tips <https://www.watereducation.org/post/water-conservation-tips>

California Regional Climate Adaptation Initiative [http://calaverascap.com/wp-content/uploads/2022/02/ClimateAssessment\\_SierraNevada1.pdf](http://calaverascap.com/wp-content/uploads/2022/02/ClimateAssessment_SierraNevada1.pdf)

Nature Based Solutions for Climate Change <https://resources.ca.gov/Initiatives/Expanding-Nature-Based-Solutions>

There are also many citizens of the county who are not only well versed but experts on these aspects of climate resiliency. Perhaps a Greenhouse Gas Education Citizens Committee would help the county to achieve its aims in education and outreach.

Above all, please take this Greenhouse Gas Reduction Plan extremely seriously. This is not merely a hoop to jump through that is required by the State of California. This is the future of our people and our land. Do not merely see how little you can do to satisfy the State. Think about where you live and the future of this place. What it will be for our children and grandchildren is most definitely up to you.

